



NOOM MED

Biology meets psychology for lasting weight loss.

Noom Med is a holistic program that combines evidence-based obesity care with an award-winning behavior change program to help members achieve sustained weight loss while lowering employer costs.

A SMARTER APPROACH TO OBESITY CARE AT A FRACTION OF THE COST.



Stepped care model

Noom's unique care model pairs a broad spectrum of care with personalized support that's tailored to each member's unique biology and lifestyle. Members are guided to the right care at the right time—only stepping up to medication to match the appropriate level of investment for the best health outcome.



World-class behavior change

Our psychology-based program has guided millions toward healthy, lasting habits. 64% of members who lost at least 5% of their weight kept it off for two years after using Noom.¹ We apply the same behavior change approach to help members maintain weight loss after medication.



Fees aligned to results

With Noom, there's no upfront investment to offer our program to your population. You only pay for the outcomes that matter—including initial weight lost and maintained weight loss after medication.



Eliminate unnecessary spend and improve outcomes ↓

1.6X

Noom + GLP-1 users were 1.6 times more likely to discontinue their early stage GLP-1 prescription than non-Noom users²

39%

more weight lost by pairing Noom + early GLP-1 compared to GLP-1-only, as reported by users³

3.1X ROI

by investing in Noom versus covering GLP-1s without cost control⁴

Comprehensive care— all in one platform.

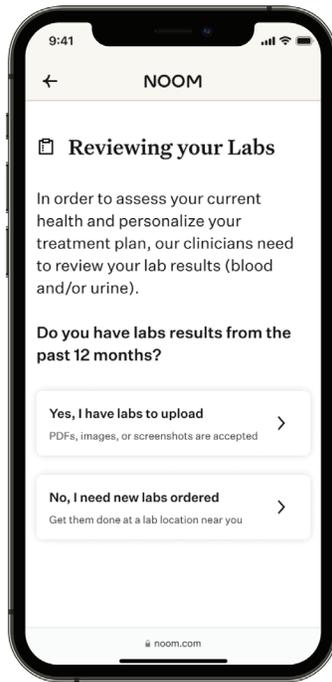
Breakthrough GLP-1s have revolutionized obesity treatment—but medication alone isn't enough to sustain weight loss. Our integrated program anchors clinical care with behavior change to give employees the best chance for long-term success.



One-on-One Care and Medication



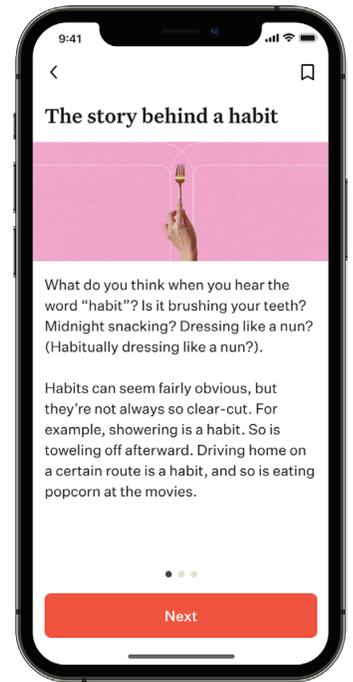
Members get one-on-one care from a clinician over video, plus prescriptions as appropriate. Between visits, members can message their care team 24/7. Our clinicians have specialized training in obesity medicine.



Ongoing Health Tracking



We pair lab testing with self-tracking tools and a smart scale to continuously assess metabolic health, make adjustments to medication as needed, and reinforce healthy habits.



Long-Term Behavior Change



Members have unlimited access to secure, chat-based coaching, community support, and a psychology-based digital curriculum designed to empower lasting behavior change and reduce long-term medication use.



**Let's talk about how
Noom Med can support
your workforce needs.**

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noom.com/for-work

¹ Weight loss maintenance after a digital commercial behavior change program (Noom Weight): Observational cross-sectional survey study.

² Based on retrospective study of active versus passive users who were offered the Noom program when being prescribed an early GLP-1.

³ Based on a retrospective study of self-reported data of pounds lost for active versus passive users who were offered the Noom program when being prescribed an early stage GLP-1.

⁴ Noom internal ROI analysis.